



# GINKGO

The social link factory



**Co-funded by  
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# GINKGO – Social link factory

**Programme:** Erasmus+  
Cooperation partnership in  
Vocational Education and Training (AC2)

**Duration:** 36 months

**Date:** September 2023 to August 2026

**Total project budget:** €400,000

**8 partners** from 3 different countries:  
France, Spain, Italy



# GINKGO - Partners

- Etcharry Formation Développement - Ustaritz
- Pôle Culture & Santé Nouvelle Aquitaine
- Centre Communal d'Action Sociale - Urrugne
- Universidad Publica de Navarra - Pamplune
- Gizarte Zerbitzuen Mankomunitatea - Bortziriak
- Universita di Bologna - Bologne
- CEFAL Emilia Romagna - Bologne
- Anziani e non solo - Carpi



# GINKGO - The project

Through the cooperation of eight academic and professional partners based in 3 different countries, **GinkGo, la fabrique du lien social**, aims to respond to a major common challenge: **preventing the isolation of the older people who are the furthest away from collective living spaces by involving them in social, intergenerational and cultural activities.**

# GINKGO - Objectives

- **Preventing** the isolation of the older people who are the furthest removed from community life by re-engaging them in social activities.
- **To promote** the values of intergenerational solidarity, social inclusion and intercultural dialogue in the training offered to (future) social professionals.
- **To encourage** participation and active citizenship through access to artistic, cultural and sporting experiences among older people experiencing social isolation in their local area, taking into account their individual circumstances.
- **To promote** a dynamic network and partnership of players in the areas concerned, by combining the skills of different sectors such as education, social and cultural activities and the arts and sports sector.

# GINKGO - Results

- **A modularised training programme** of 6 to 8 modules for learners.
- **A practical, operational guide** for professionals, family carers and volunteers.
- **A video documentary of older people and professionals and a digital fotobook of testimonials.**

Through its objectives and results, the project aims to promote inclusion and diversity in education and training by trying to re-engage the most isolated older people in socialisation.

The project brings together actors from the fields of training, education, entertainment and culture, and will undoubtedly be enriched by your experience and your work with senior citizens.

# GINKGO - Contacts

- **Contact:**
- **Email address :**
- **Phone number :**

**Thank you !**



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